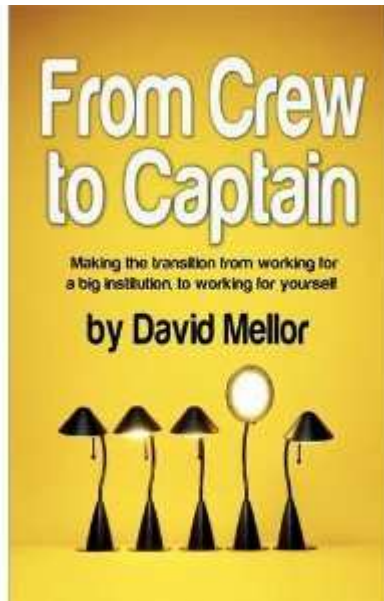


From Crew to Captain

15/07/2010



Zentime is proud to feature in the newly released book 'From Crew to Captain' by author David Mellor. The book focuses on making the transition from working for a big corporation, to working for yourself. Below is an extract from the publisher's website:

With 50% of small businesses not surviving their first year and 80% not surviving their first five years, starting out a business can be a scary process. But David Mellor has been through that process. "I want to put the odds in your favour," he says, "And if you decide to follow suit, that your business venture brings you everything you wish, and that prosper rather than merely survive."

David outlines three key stages in his book:

- Reflecting – working for yourself; is it for you?
- Planning - how do you go about starting your own business?
- Doing – what are some top tips in the early days post launch?

You can take advantage of Zentime Business Services to go from crew to captain yourself!

Many entrepreneurs and small businesses need that extra pair of hands to help launch and run their business. Zentime's flexible solutions allow you to bring in some extra help in registering your business, helping with logo and web design, or personal assistant as and when you need them, leaving you free to focus on driving your business forward.

'From Crew to Captain' was published on 1st July 2010. [Click here](#) to purchase your own copy of this book:

http://www.filamentpublishing.com/Books_FromCrewtoCaptain.asp

The full press release can also be found on [David's website](http://www.davidmellormentoring.com): www.davidmellormentoring.com